

FOR IMMEDIATE RELEASE

MARCH 28, 2011

**Lisa Seger, Markel Insurance Specialist, Presents
“Mastering Good Horsemanship” Seminar during
Festival of the Horse CDI-W/Y/J in Burbank, CA**



March 31 - April 3, 2011

By Yellow Horse Marketing for Cornerstone Event Management

BURBANK, CA – During the Festival of the Horse CDI-W/Y/J competition at the Los Angeles Equestrian Center in Burbank, CA, March 30 – April 3, the Lisa Seger Equine Insurance Agency proudly presents a free seminar, “Mastering Good Horsemanship”, with speaker Gil Merrick. This is a special opportunity for exhibitors to learn skills to be the best they can in both riding and life will be available free of charge throughout the competition.

This seminar will distinguish in a clear and straightforward way what lies at the core of practicing good horsemanship and will identify what everyone needs to bring to bear in order to gain mastery in their efforts. Merrick will explain that there are some hidden challenges that need to overcome in order to meet with success on a daily basis and then learn what can be done to overcome those challenges and enjoy higher levels of success on the path towards mastery.

Regardless of the role one plays in the world of horses – as rider, competitor, trainer, horse owner or dedicated enthusiast –all share a love for the animals, and as their stewards, everyone should strive every day to practice good horsemanship. Like all things in life that are practiced, one must always strive to improve and become masterful in how results are produced. This seminar will not only provide valuable insights into the nature of one’s effectiveness in working with horses, but will also explain how those insights translate over to those areas of daily life that are spent away from the horse – in relationships, with other interests, and anywhere that one has a commitment to producing extraordinary results. Please join Merrick for this thought-provoking seminar that is guaranteed to make a difference in how one sees their relationship to the horses (and people) who share their lives.

The “Mastering Good Horsemanship” seminars (presented by Markel Insurance) will be held Thursday, March 31 at 4:30pm, and Saturday, April 2 at 10:30am and 4:30pm next to the show office.

Merrick shares the insights and experience he has gained from over 40 years of riding, work with top trainers throughout the world and lessons learned in his role as USEF’s Team Leader for Dressage at the 2006 FEI World Equestrian Games and the 2007 Pan American Games and the 2008 Olympic Games. Merrick has established his own development consulting practice, Mastery Concepts LLC, designing and delivering programs that enable participants to increase the effectiveness with which they produce results in all areas of their lives.

For more information about the Lisa Seger Equine Insurance Agency, please visit www.markeldressage.com. For more information about Gil Merrick and Mastery Concepts, visit www.masteryconcepts.com.

The Festival of the Horse CDI-W/Y/J is an official qualifying competition for the Reem Acra/FEI Dressage World Cup Finals and the Pan American Games, in addition to the Collecting Gaits Farm/USEF Festival of Champions (Pony Rider, Junior, Young Rider, and Brentina Cup divisions); NAJYRC; Markel/USEF Young Horse Dressage Program; and the USEF Developing Horse division (sponsored by Dutta & PSI). For a complete time schedule for each day of competition, visit www.cornerstonedressage.com.

Cornerstone Event Management is your resource for premier dressage events in California. For more information, including news, show calendars, prize lists, entry forms, schedules, and results, visit Cornerstone Event Management on Facebook or visit www.cornerstonedressage.com.